**Valeo Innovation Challenge 2017 now open! Enter for a chance to win €100,000 in two categories!**

Hello,

The [Valeo Innovation Challenge 201](https://youtu.be/YDiT5fBAabc)7 is an international contest that invites students from around the world to innovate to make the car of 2030 and the way it’s used more intelligent, greener, more intuitive and more fun!

This Challenge rewards passion, creativity and ambition in one of two categories: “Technological innovation” or “New ways to use cars”. Winners in each category will receive €100,000, while runner-ups will receive a prize of €10,000. And in 2017, the Challenge is kicking into high gear with two important changes.

**Accelerate your ambition**

Would you like to combine an aspect of your coursework with your project for the Challenge? Do you think your idea could benefit from an experienced eye? For the first time ever, **you will be able to invite one of your professors to join your team.**

Are you looking to take your idea beyond the Challenge? In addition to the prize money, the winning team in the “Technological innovation” category will have the opportunity to join a startup accelerator partnered with Valeo. So you can take your project to the next level in a dedicated environment.

**So, how does it work?** Gather your teammates—including a teacher if you wish—and sign up for Valeo’s annual open innovation contest for students from all disciplines, around the world. Since 2013, teams have submitted incredible ideas to improve safety, environmental sustainability and intuitive driving in cars.

Once your team is formed, brainstorm about your vision for the car of 2030. Then, it’ll be time to turn that vision into a reality. All ideas are welcome – big and small.

It’s time for you to be in the driver’s seat of the car of the future.

Don’t wait to create your team and sign up. All entries must be received by January 31, 2017, at 12 p.m. (noon) Paris time.

Want to know more about [Valeo](http://www.valeo.com/en/)? It’s a global automobile equipment and tech company that engineers technologies and systems for the car of the future. Innovation is in Valeo’s DNA, and Valeo is currently breaking ground in self-driving car technologies and technologies that reduce CO2 emissions.

For the latest updates, check out Valeo’s [Facebook](https://www.facebook.com/Valeo.Group), [Twitter](https://twitter.com/valeo_group) or [LinkedIn](https://www.linkedin.com/company/valeo) accounts.

All the best,